

2017

EISENHOWER HIGH SCHOOL INSTRUMENTAL MUSIC BOOSTERS



34th Annual Santa's Craft Castle

www.santascraftcastle.com

A letter to our Exhibitors,

We, The Eisenhower High School Instrumental Boosters, are proud to announce the 34th annual Holiday Craft Castle Craft Show on Saturday, November 18, 2017 at Eisenhower High School from 9:00am to 4:00 pm.

In order to maintain a successful, fresh show, each applicant's work will be juried annually and the number of exhibitors in each category will be limited. Acceptance is based on quality, variety and uniqueness of their craft.

Application deadline: October 1, 2017 or until show is full (guaranteed deadline for same space is March 1st)

Jury Committee meets: Monthly until show is filled

Acceptance Notification: Will be sent within 4 weeks of jurying

Jury Photo Requirements: All photos must be 3 x 5 or larger. Strive for quality prints as these photos represent your work and will be the basis for the jurying evaluation. We encourage photos that visually display the quality, variety and uniqueness of your products, therefore photos that have several types of craft products in them will fail to show the detail or specific features of the items. Additional photos beyond the minimum set for each media are always welcome.

Basic material receipts: (Supplies to make your crafts/artwork). These requirements continue to help us eliminate "buy/sell", wholesale and commercially manufactured items from being sold. Please make sure to submit enough receipts to represent the full spectrum of supplies you use to create your crafts and the volume of your business (i.e.: 2-3 large quantity purchases or numerous, smaller receipts)

Booth Spaces: Aside from our generous 6'x12' space, we also offer a limited amount of assorted booth sizes. We have limited 3'x 24' and 4' x 18' spaces for those who wish to have more "frontage" and a few 6' x 12' "Premium End" spaces (non-electrical) that are different than the traditional end space. The "Premium End" spaces have three shopping sides a 6' side, 12' front and 6' side, exposed to customer traffic vs. the traditional end space that has only a 12' front & 6' side exposed to customer traffic.

Processing Fee: This fee is only for applications that are submitted or postmarked after October 1, 2017. Any applications received after this date, without the additional processing fee, will not be accepted.

Note: Please note that we must receive ALL of the items listed 1-5 on the bottom of the application in order to be considered for our show. Communications regarding the show will be done via email. Please make sure email is provided on application.

Please read all the documents thoroughly. In order to be considered, you must include all the requirements with your application.

We offer more than 150 booth spaces

Absolutely no buy-sell wholesale or commercially manufactured items allowed. Jewelers: NO filler Pandora-like beads.

A \$25 fee will be held from all refunds No cancellation refunds after September 15, 2017.

We will not reschedule the show due to inclement weather.

Have you heard about our Craft Raffle?

This successful raffle consists of donated crafts from our generous crafters. Crafters that choose to participate, donate a craft that is valued at \$15 -\$20. In return for the donation, we provide beautifully decorated advertisement tent cards with their name & location in our show for our display at the front entrance. These items are raffled throughout the day. This raffle is always enjoyed by all!

Please send your application and all necessary paperwork to:

Santa's Craft Castle
53235 Hawald Dr.
Shelby Twp., MI 48316

The growing success of our show is attributed to the balance of new and returning fine crafters, news releases and advertisements with various newspapers, banners, lawn/road signs and flyers distributed to merchants and schools. The proceeds from this yearly event provides supplemental funding for instrumental scholarships, competition fees, uniforms, and music for our instrumental music program.

Space is limited, submit promptly. Crafters will be notified of the jury decision via e-mail. Your participation is valued! We thank you for your interest in our show and look forward to receiving your application!

Sincerely,
Eisenhower's 2017 Santa's Craft Castle Coordinators

Questions? Visit our website at: www.santascraftcastle.com or contact us at: ikesantascraftcastle@gmail.com